

sounddelivery PRESENTS

# BEING THE STORY

FRIDAY 19 OCTOBER 2018  
CONWAY HALL, LONDON

PROGRAMME

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# SCHEDULE

<b>9.00</b>	<b>Registration</b>
<b>10.00</b>	Welcome
<b>10.05</b>	Opening with Lucy Drever
<b>10.15</b>	Steve Arnott
<b>10.30</b>	Caroline Kennedy
<b>10.45</b>	On Top of the World
<b>11.05</b>	<b>Coffee break and networking</b>
<b>11.30</b>	Milly Chowles
<b>11.50</b>	Marissa Begonia
<b>12.10</b>	Peter Atakpo - Empathy Museum
<b>12.30</b>	<b>Lunch break ** 'A Mile in My Shoes' Walks and Networking</b>
<b>1.45</b>	Welcome back
<b>1.50</b>	Being the Story Alumni
<b>2.10</b>	Charlie Craggs
<b>2.30</b>	Lady Unchained
<b>2.50</b>	<b>Coffee break and networking</b>
<b>3.10</b>	Laura Ashurst
<b>3.30</b>	Raw Sounds
<b>3.50</b>	<b>Thanks and close</b>

\* All times are approximate, and the schedule could change

\*\* Lunch is not provided but there are lots of great eateries just a few minutes' walk away

# OPENING



## Lucy Drever

Workshop leader, presenter & singer

[@lucy\\_drever](#)

[lucydrever.com](#)

Lucy will be leading us all in a song to get us warmed up for a day of storytelling.

She creates and leads workshops, family days and concerts for arts organisations including Wigmore Hall, English National Opera, BBC Proms, BBC Philharmonic, Creative Futures and Irene Taylor Trust.



## Steve Arnott

Managing director, Beats Bus

[@redeyefeenix](#)

Hull resident Steve Arnott was a struggling warehouse worker by day and hip-hop performer by night. After a chance encounter with award-winning documentary maker Sean McAllister, Steve was asked to get involved in a film Sean was making: *A Northern Soul*. Music is Steve's passion, writing and performing alongside any job he's had but he is even more passionate about young people and ensuring that they have the opportunities that he didn't. He now runs the Hull Beats Bus, a social enterprise mobile recording studio committed to building confidence and giving young people the space to be creative through music and art workshops. They have created a studio for their core students to use to ensure consistency and continuous guidance that they provide for free in their own time. This work is community driven with the direct aim of contributing to positive change for a new generation.

[uk.gofundme.com/hullbeatsbus](http://uk.gofundme.com/hullbeatsbus)

## Getting to the heart of A Northern Soul

*"(Like many) ...all he's doing is working his arse off in everything he's doing, but he's still not making ends meet. This was the story I wanted to get to, to tell profoundly and powerfully, because I knew it was happening all over the UK."*

**Sean McAllister, Director**

All eyes were on Hull in 2017 as the city was celebrated as the City of Culture. But behind the scenes the documentary *A Northern Soul* paints a picture that is less glossy. The film puts a spotlight on poverty in a city where more than one in three children live in poverty. But it tells a different story about people locked in poverty, Steve's story shows a passion to fulfil a creative dream. In his talk Steve will share his experience of putting his life in the spotlight through the documentary and how he's now trying to create new opportunities for the community he lives in.



## Caroline Kennedy

**Commissioner with the Poverty and Inequality Commission**

Almost half of Glasgow's residents (283,000 people) live in some of the most deprived areas in Scotland, and more than a third of all children in the city are classed as living in poverty. Raising two sons as a single parent in the East End of Glasgow, Caroline has felt the impact of poverty first hand.

Caroline had always been involved in her community, volunteering in her local church, and holding the position of chairwoman of the Parkhead Youth Project. She became agoraphobic and was socially isolated for several years. But in 2014 after overcoming her agoraphobia she became involved in the Poverty Truth Commission and this changed her life. She was part of a successful campaign around grants for school uniforms for families on low incomes.

Now she is a commissioner with the Poverty and Inequality Commission that advises the Scottish government on child poverty issues, sharing the personal stories of parents, from those with children with learning disabilities, to asylum seekers, all families experiencing poverty. Through bringing the insights of these families to Scottish government their voices are amplified.

### The Unlikely Campaigner

Families face many obstacles to overcome poverty. But the insights of the people experiencing poverty are invaluable and people of influence are starting to listen. Caroline will share her campaigning journey to address poverty and inequality and discuss how now, experts by experience can share their knowledge and help to influence approaches to reducing child poverty.



## On Top of the World

### Tower Block Residents

[@onemcr](#)

Three years ago, the Royal Exchange Theatre and One Manchester housing association started working with the residents of four high-rise blocks in the Manchester areas of Hulme and Gorton. The On Top of the World project enabled residents to experience the benefits of arts and culture, to enhance their day-to-day life and well-being.

“I was initially sceptical about the project...art in tower blocks! How wrong could I have been! It has awakened in me something I would never have believed I could do. The first time I performed my poetry it felt like flying. To see others in the group perform and share their talents blew me away. How little do we know about our amazing neighbours” Martina Cribbin, On Top of the World participant.

On Wednesday 14 June 2017 Grenfell Tower, a West London residential Tower Block was engulfed in flames and seventy-two people lost their lives. Triggered by the tragedy and some of the national discussions that it exposed, the residents involved in the project created CAN YOU HEAR ME FROM UP HERE?

[royalexchange.co.uk/on-top-of-the-world](http://royalexchange.co.uk/on-top-of-the-world)

## CAN YOU HEAR ME FROM UP HERE?

*“We are more than faces at windows held high”*

How often do we hear the voices of the residents of Tower Blocks? Produced by Tracie Daly ‘Can you Hear Me From Up Here?’ is a performance exploring the lived experience of Tower Block Tenants and current attitudes towards people who live in social housing, the prejudices and the stigma that exist, the isolation they can feel, and the hopes and aspirations of those housed there. At Being the Story the residents will be performing a sequence from their play.



## Milly Chowles

**Freelance Radio Producer and Reporter**

[@Milly\\_on\\_Air](#)

As a child Milly had dreams of being a journalist, but her young adulthood was consumed by the destructive cycle of addiction and over the years that dream seemed increasingly out of reach. Until in 2008, aged 29, when she found herself in an all-female rehabilitation centre, The Nelson Trust, in Gloucestershire. Here she did a short radio skills course and made her very first radio programme for a small community station.

Fast forward ten years and Milly is in recovery and has an established career as a radio journalist, having made programmes and podcasts for BBC Radio 4, Radio 1 & 1-Xtra, The World Service, 6 Music, Audible and many others.

[hearmenowproductions.wordpress.com](http://hearmenowproductions.wordpress.com)

## Your dark past can become your greatest gift

Milly will share the story from her introduction to radio in rehab, to becoming a regular reporter for Radio 4's flagship programme; Woman's Hour, where she's found her niche in reporting on subjects she has lived experience of. Recently Milly produced and presented 'The Fix: Woman and Addiction' a nine-part radio series for Woman's Hour which was inspired and personally authored by her own experiences of being a woman in recovery. She will show how her past is no longer a shameful secret but has become the experience she draws on to inform her work and allows her to humanise her subjects and tell their stories with nuance and empathy.

**Lankelly Chase** Milly's talk is being supported by Lankelly Chase. Lankelly Chase is an event partner.



## Marissa Begonia

Coordinator, The Voice of Domestic Workers (VODW)

[@marissadb1225](https://www.instagram.com/marissadb1225)

[@thevoiceofdws](https://www.instagram.com/thevoiceofdws)

Marissa is a domestic worker, mother of three and founding member of The Voice of Domestic Workers an education and campaigning charity calling for justice and rights for Britain's 16,000 overseas domestic workers. The charity provides educational and community activities for domestic workers – including English language lessons, drama and art classes, and employment advice. It also mounts rescues for domestic workers stuck with abusive employers.

Living in the Philippines Marissa just wanted to be a normal mother, working, earning a salary which would enable her to look after her children, feed and clothe them and be able to pay for hospital treatment when necessary. Finding this impossible to do Marissa, like many women living in the Philippines, left her children to become a domestic worker first in Singapore, then Hong Kong and eventually London. During this time she experienced different kinds of abuse including financial and sexual harassment but eventually found a family who treated her well.

“Not everyone has the courage to fight” so she fights on behalf of domestic workers in the UK, helping them to flee abusive families and find safety.

[thevoiceofdomesticworkers.com](https://www.thevoiceofdomesticworkers.com)

## The invisible workforce: My fight for migrant Domestic Workers in the UK

“We are weak as individuals, stronger as a collective.” Domestic workers are undervalued by society, but Marissa sees them as the ‘fuel of the economy’ and wants them to be recognised as such. Marissa will share her journey as a domestic worker, the challenges that changes to government policy have had on the women she seeks to support, and her fight to ensure that domestic workers are recognised as workers.



## Peter Atakpo

**Barber and Mile in My Shoes  
Storyteller**

 [@Peter Atakpo](#)

Nigerian-born Peter Atakpo came to Britain in 2010 and works as a barber in Clapham, south-west London. In a special collaboration between the Empathy Museum and Migration Museum last year, Peter was invited to donate his story and his shoes for their exhibition *A Mile in My Shoes*. People shared their experiences of migration, and these stories were uploaded to MP3 players and visitors of their giant shoe shop would be able to literally walk a mile in the shoes of the person they were listening to. It's not the first time his experiences have been recorded – his barbershop provided some of the material for Inua Ellam's critically acclaimed play, *Barber Shop Chronicles*. For months, Ellam listened in on the conversations in Peter's shop.

"It's just a place where people talk about everything – mostly politics, sports, banter," Peter laughs. It was the same back in South Africa, he says, before he left eight years ago amidst rising xenophobic tensions. "It just became unbearable," he adds. "I had to leave".

### **It's surprising what you hear when you listen**

Being a good storyteller involves listening and Peter is a great listener. In his talk he'll share the tools of the trade and what qualities are needed in his role as a barber. After Peter's talk *Being the Story* delegates will be able to explore Empathy Museum's *A Mile In My Shoes* – step into the life of someone you may never have come across – from a farmer to a sex worker to a neurosurgeon, war veteran or refugee.

# LUNCHTIME WALKS

## 'A Mile in My Shoes'

Storytelling exhibition

[@empathymuseum](#)



Empathy Museum is dedicated to helping us look at the world through other people's eyes. With a focus on storytelling and dialogue, its participatory arts projects explore how empathy can transform our personal relationships and tackle global challenges such as prejudice, conflict and inequality.

Their project – A Mile In My Shoes – is a travelling shoe shop that invites visitors to (literally) walk a mile in a stranger's shoes while listening to their story. Pop in over lunch and step into the life of someone you may never have come across – from a farmer to a sex worker to a neurosurgeon, war veteran or refugee.

[empathymuseum.com](http://empathymuseum.com)

# SPEAKERS

## In Conversation: Hear what our Being the Story Alumni are up to

### **Bryony Albery**

[@BryonyAlbery](#)

Bryony worked for Wycombe Homeless Connection helping people avoid homelessness by fighting evictions, engaging vulnerable people with the legal system around them. Since taking part in Being the Story she has made a massive change and is now training to be a social justice lawyer. She performs poetry at slam events about her experiences in frontline support work, putting the spotlight on social issues that she feels need to be tackled that her clients might face, and winning the Dreading Poetry Slam in 2017.

### **Onjali Q. Raúf**

**Founder and CEO, Making Herstory**

[@OnjaliRauf](#) • [@MakeHerstory1](#) • [makingherstory.org.uk](http://makingherstory.org.uk)

A self-declared feminist from the age of seven, Onjali specialised in Women's Studies at Oxford University before working in a number of human rights charities. In 2011 her aunt was murdered by the husband she had been trying to escape from for over five years, highlighting the systematic failures around the constant abuse and murders of women in the United Kingdom. Determined to do something in memory of her aunt, Onjali set up Making Herstory. Today Making Herstory has a network of active supporters across the UK. Working with agencies large and small, it has supported women's shelters and outreach projects. Making Herstory and was featured in The Independent's Happy List in 2017. She has just brought out her first children's book *The Boy at the Back of the Class* about a refugee boy.

### **Simeon Moore**

**Co-founder of DatsTV**

[@zimbosla](#) • [youtube.com/datstv](http://youtube.com/datstv)

Simeon Moore is a writer, musician and advocate for young people. Moore was a member of a Birmingham gang and now works to tackle what he sees as the glamorisation of gang culture. He brings vision and creativity and works to impact positively on their lives. Moore and co-founder Dylan Duffus created DatsTV, a new YouTube channel aiming to challenge, and provide an alternative to those channels and music videos that glamorise gun and knife-culture and to encourage young people to walk away from gang violence.



## Charlie Craggs

Trans activist and Author

[@Charlie\\_Craggs](#)

Award-winning trans activist Charlie Craggs knew she was transgender as far back as she can remember. She fought her feelings for years, scared of how hard it might be to be herself. Aged 21 Charlie started presenting as her true female self and quickly realised there was not enough support for young trans women or organisations to challenge misconceptions and help people understand the experiences of trans people at all stages of their transitions.

Nail Transphobia challenges just that. Charlie's campaign aims to educate people on trans issues, tackle transphobia, and deliver dazzling manicures. It gives members of the public who may never have met a trans person an opportunity to have an honest, open conversation in a friendly environment. Charlie has taken her pop-up nail bar around the country to museums, galleries and festivals.

Charlie's campaign has gone from strength to strength. She was ranked number one on the Observer and Nesta 2016 New Radicals List, was featured on the Independent's Rainbow list, and recently won a Points of Light Award. In 2017 she wrote her first book, *To My Trans Sisters*, an anthology of essays by trans women sharing the lessons they learnt on their journeys to womanhood.

[nailit.co](http://nailit.co)

## Tackling transphobia fabulously, through education and empowerment

What does it mean to be trans in 2018 and how can we challenge misconceptions? Charlie will share her insights on trans activism, what's next in her fight for equality, and how we can all continue to break down the misunderstandings around trans experiences because as Charlie puts it 'prejudice and hate comes from fear and misunderstanding'.



## Lady Unchained

Poet, promoter, workshop facilitator, Founder and CEO of Unchained Poetry

[@UnchainedP](https://www.instagram.com/UnchainedP)

Sitting in her front room, with a group of like-minded friends, Lady Unchained and her friends would have debates and discussions about the problems they faced around everything, and write about how they made them feel. This inspired her to set up Unchained Poetry, a platform for artists with experience of the criminal justice system.

In 2016, Lady Unchained won an open mic competition and received a prize of £500. She used this money to help fund a trip to Uganda, where she visited inmates in two separate prisons talking to them about their experience of prison in Africa. She documented all of her experiences and she is now working on producing a short film about the trip.

Lady Unchained has worked with a number of charities including Body and Soul Charity, Working Chance and Safe Ground. She now hosts Unchained Nights in partnership with Artsadmin at Toybee Stations, a night of inspirational storytelling, through poetry and music, performed by artists with lived experience of the justice system. She also co-hosts for National Prison Radio's show We Are StraightLine, a show about Getting out of prison and Staying out of prison.

## Creating a platform for prison poetry

*"My life ended and began with a prison sentence,  
Those metal doors awoke the faith in me"*

### Lady Unchained

Lady Unchained's mission is to prove that there is life after prison. Through poetry she tells her own personal story and the untold stories that are often left untold, because of shame or labels. She'll be performing a selection of her poems at Being the Story.



## Laura Ashurst

**Breast Cancer Charity Ambassador**

[@lwhlaura](#)

Laura Ashurst has started to speak publicly about the things that she has learned whilst living with cancer. She blogs about her experiences and receives a great deal of strength and support from writing down her thoughts.

Living in Stokesley, North Yorkshire with her husband Paul and two children, Megan and Jack she has been a cancer patient at The James Cook University Hospital for the last 17 years.

A large part of her professional career was spent in Further Education and she always had an interest in health and wellbeing. Laura coordinated and co-wrote a Foundation Degree in Complementary Therapy for the University of Teesside. This was the first of its kind in the North East in 2004.

As Laura continues to receive treatment for her cancer, her ability to work has been dramatically affected. She is now a volunteer visiting speaker for Breast Cancer Care and an Ambassador for Cancer Research UK for the Richmond (Yorks) constituency.

[lauraashurst.com](http://lauraashurst.com)

## Becoming Friends with Hope

Laura's story is one of hope and survival against the odds. Diagnosed with breast cancer at the age of 34 when her daughter was three and her son was six months old, she tells an account of her experience of cancer and the impact that has had on her. Through psychological intervention and support Laura has learned to live more presently, understanding that it's our vulnerabilities that makes us all human. As she feels hopeful once more and driven by her experience of cancer, she campaigns with cancer charities to try to make a difference for others.



## Raw Sounds

### Mental Health Music Programme

[@RawSoundsLDN](https://www.instagram.com/RawSoundsLDN)

Run by the charity Raw Material, Raw Sounds is a programme of music workshops for people accessing mental health services in Brixton. Raw Material's mission is to improve the lives of young people, their economic position, their opportunities, progression and development, including mental and physical health issues. Raw Sounds reaches people in the community and on hospital wards and seeks to address the issues around social isolation and helps get people to a better place in their lives, to build community and support those coming out of hospital.

The workshops aim to help participants move on to engage with mainstream arts programmes, education and employment in the creative industries.

Participants of the Raw Sounds programme can attend for as long as they choose. Led largely by professional musicians, the collaborative music making workshops include live music, studio recording, music production and DJing.

[rawmusicmedia.co.uk/projects/raw-sounds](http://rawmusicmedia.co.uk/projects/raw-sounds)

## Music for Mental Health – growing confidence through music making

The Raw Sounds band will be taking to the stage at Being the Story. The singers and instrumentalists who have all experienced mental health difficulties will be performing a selection of songs and talking about the impact the Raw Sounds programme has had for them. Raw Sounds have performed at Elder Stubbs Festival, Lambeth Country Show and Brixton music venue The Prince of Wales.



Raw Sounds has been supported by Constructive Voices. Constructive Voices is a Being the Story Partner.

# EVENT HOST



## Jude Habib

Event curator and host

[@judehabib](#)

*“We need to be braver at telling our stories”.*

Without a doubt Jude cares deeply about her work and her passion is driven by the need to address and challenge some of the social injustices she comes across. Throughout her career at the BBC where she worked as a reporter and producer she unearthed stories that needed to be told amplifying the voices, insights and idea of people she met. This has set the tone for her work at **sounddelivery**, which she set up in 2006 to give charities and the people they support the skills and confidence to tell their stories. Since then Jude has trained thousands of individuals in social media and digital storytelling, helping to raise awareness and inspire action on issues including mental health, domestic violence, homelessness, the care system, poverty and life in prison.

Jude curates Being the Story because she believes the social sector could be doing more to tell its stories with authenticity and impact. But more importantly that people with lived experience should be at the heart of conversations that affect them and can offer solutions to some of our pressing social problems. She has brought together a line-up of people who she has come across in the course of her work and given them a platform today.

[sounddelivery.org.uk](http://sounddelivery.org.uk)

# EVENT PARTNERS

## COMIC RELIEF

In 2016, **Comic Relief** set up an open funding programme, the Core Strength grants initiative, for small and medium-sized community based charitable organisations. By providing flexible core funding, the initiative aimed to support organisations to be stronger, more resilient and independent, and as a result better able to meet the needs of the people they support. Grants started in January 2017 and will run until January 2019. The initiative is jointly funded by Comic Relief and the Tampon Tax Fund, a partnership between Comic Relief and HM Government to support women and girls. Grants to a value of over £700,000 were awarded to organisations working primarily with women and girls.

[comicrelief.com](http://comicrelief.com) • [@comicrelief](https://twitter.com/comicrelief)



**Constructive Voices** is an NCVO programme which finds, and shares with journalists, stories of how charities and social enterprises are responding to pressing problems and having a positive impact tackling them. It champions constructive journalism, a solutions-oriented approach to news which examines what's working – and why – rather than focusing purely on what's going wrong, offering a more accurate reflection of our world and exploring ways to make progress. Constructive Voices also collaborates with journalism colleges to introduce students to constructive journalism and establish links with local voluntary sector organisations. Constructive Voices is committed to encouraging community engagement and social improvement.

[ncvo.org.uk/constructivevoices](http://ncvo.org.uk/constructivevoices) • [@ConstructiveVox](https://twitter.com/ConstructiveVox)



The **Joseph Rowntree Foundation** is an independent organisation working to inspire social change through research, policy and practice. JRF want to see a prosperous UK where everyone can play their part.

They work in partnership with individuals, communities and a range of organisations to achieve their goals. They use evidence and experience, and search for the underlying causes of social issues so that they can demonstrate practical solutions that bring about lasting change.

[jrf.org.uk](http://jrf.org.uk) • [@jrf\\_uk](https://twitter.com/jrf_uk)

# EVENT PARTNERS

**Lankelly Chase** **Lankelly Chase** is an independent charitable foundation and their vision is of a society where people facing multiple disadvantages are able to lead rewarding lives, with healthy networks of support.

Their aim is to create and contribute to a system that can adapt and is effective in responding to the interlocking nature of multiple disadvantages, such as homelessness, drug misuse, violence and abuse and mental ill health. They do this by building relationships across the system so that the learning from their work can ripple out.

[lankellychase.org.uk](http://lankellychase.org.uk) • [@LankellyChase](https://twitter.com/LankellyChase)

LLOYDS BANK  
FOUNDATION  
England & Wales



**Lloyds Bank Foundation for England and Wales** partners with small and local charities who help people overcome complex social issues. Through long-term funding, developmental support and influencing policy and practice, the Foundation helps those charities make life-changing impact. The Foundation is an independent charitable trust funded by the profits of Lloyds Banking Group as part of their commitment to Helping Britain Prosper.

As part of their developmental support Lloyds Bank Foundation has sponsored a number of bursary places for charities they fund to attend 'Being the Story'.

[lloydsbankfoundation.org.uk](http://lloydsbankfoundation.org.uk) • [@LBFEW](https://twitter.com/LBFEW)



**Nesta** is an innovation foundation. They back new ideas to tackle the big challenges of our time, from the pressures of an ageing population to stretched public services and a fast changing jobs market. A selection of projects from our 'People powered public services' - innovations that are growing ways to mobilise the time and talents of people to help others, alongside public service, from supporting young people to succeed, peer support for kinship carers, will be attending the Being the Story event.

[nesta.org.uk](http://nesta.org.uk) • [@nesta\\_uk](https://twitter.com/nesta_uk)

# EVENT PARTNERS



## Video production partner

**Be Inspired Films** is a multi-award-winning creative agency that believes telling better stories will create a better world. They support organisations acting as a force for good to bring their stories to life in a way that inspires greater impact at scale. They work across online video, animation, events, live streaming, documentary, video training and video strategy. Their clients include Google, Nesta, Cabinet Office, Oxford University and Business Fights Poverty.

[beinspiredfilms.co.uk](http://beinspiredfilms.co.uk) • [@beinspiredfilms](https://www.instagram.com/beinspiredfilms)

**X Equals Production** brings ideas to life through curation, coaching and event and content production. Maryam Pasha founded X Equals Production in 2015 and is also the Director and Curator of TEDxLondon. Tara Cooper works with X Equals Production as an Events and Programming Manager and also works as a Speaker Curation Manager for TEDxLondon.

[xequals.london](http://xequals.london) • [@ThisIsPasha](https://www.instagram.com/ThisIsPasha) • [TaraECooper](https://www.instagram.com/TaraECooper)

## Thank you

**sound**delivery would also like to thank all the organisations and individuals who have supported the event through sharing the details with your own networks and channels. We are extremely grateful, and this event wouldn't have happened without you. A special appreciation to Susannah Raye.

# BEING THE STORY: OUR AMBITION

We're very proud of what we've created through Being the Story and we can see our storytellers have used the event as a springboard to go on and create change. Our speakers have gone on to be interviewed for Channel 4 News, Crimewatch, been featured in EastEnders, written for publications including The Metro and Huffington Post. They've also gone on to be peer researchers to lead systematic change in commissioning. Our Being the Story talks on YouTube have had over 80,000 view, with the impact of the stories felt around the world.

Over the last few months we've been having conversations with our past speakers about offering a more sustained package of support to spread their message wider to make a greater impact. They would like formal expert media training and guidance, mentoring and advice and would like us to provide that support. And we would like to do more to support them. By doing this we'll see a more a diverse media and cultural sector where influencers from all backgrounds are represented and feel confident to become catalysts for change. Where our TV screens, theatre, policymaking bodies are open to people with first-hand experience whatever gender, class and sexuality.

But we cannot do this alone. And we need to work in partnership to do this. We're launching a crowdfunding campaign before the end of the year to enable this to happen and invite you to join us to be part of the campaign.

We hope you'll join us in championing a more diverse media.



*“Being the Story is an amazing platform for those who are working for social change. Not only did it give us a platform to tell our story the team behind it pushed our story in to the mainstream media where it has been given a lot of attention, enabling us to gain funding to support the countless young people in our communities faced with issues of knife crime and youth violence. Being the Story is a platform that has helped us to do so much, thanks to them our work now grows.”*

**Simeon Moore, DatsTV**

**SAVE THE DATE**

# **SOCIAL MEDIA EXCHANGE**



**Monday 11 February 2019**  
**Resource for London**

# SAVE THE DATE



Our annual flagship skills-based training day for charity professionals provides practical insights into social media and digital storytelling with delegates participating in interactive masterclasses and practical surgeries led by charity leaders, campaigners, change-makers, media professionals and storytelling champions. Delegates can pick and mix from 20 workshops to create their own personal training plan. During the day they'll hear from inspiring individuals in our Lightning Talks (think bite-sized Being the Story style Talks).

We always end the Social Media Exchange with a thought-provoking and surprising keynote speaker, which in the past has included film director Ken Loach, photographer Giles Duley, Documentary Maker Penny Woolcock, verbatim theatre maker Alecky Blythe, award-winning poet Lemn Sissay MBE and award-winning computer scientist and influencer Dr Sue Black OBE.

## When

Monday 11 February 2019, 9:30am - 5pm

## Venue

Resource for London, Holloway, London, N7 6PA

## Full details and how to book

[socialmediaexchange.org.uk](https://socialmediaexchange.org.uk)

Follow: [#SMEEX19](https://twitter.com/SMEEX19) on Twitter for up-to-date news

Being the Story attendees will have first-look at our SMEX19 Super-Early Bird tickets which will go on sale the 1st of November

# Work with sounddelivery

## How can we help you tell your stories?

**sounddelivery** champions stories that need to be told, stories that challenge prejudice and disadvantage, and have the power to change the world around us. **sounddelivery** offers a wide range of digital storytelling services, from bespoke digital training for expert citizens and in-house teams, to project partnerships, consultancy, supporting funders to skill-up grantees, story gathering and content creation. We also arrange meet-ups and other interesting events getting people together to share ideas and make connections.

We can help you maximise your impact through storytelling to:

- Unlock the potential of digital storytelling within your organisation
- Give a voice to the people and communities you support
- Change perceptions, influence policy and raise funds through first-hand stories.
- Connect to the media and those who have the power to create positive change.

We would love to work with you and develop exciting projects. Please do not hesitate to get in touch and arrange to meet us for a chat.

**0207 993 6340**

**07803 721 481**

[hello@sounddelivery.org.uk](mailto:hello@sounddelivery.org.uk)

[@sounddelivery](#)

**sound**delivery

sounddelivery PRESENTS

**BEING** THE  
**STORY**

FRIDAY 19 OCTOBER 2018  
CONWAY HALL, LONDON

[beingthestory.org.uk](http://beingthestory.org.uk)